



# KARY SANTAYANA

they/them/theirs

Hi, I'm Kary! I am a queer, non-binary, half-Filipino-half-white pisces. I am passionate about creating space for radical non-conformers to feel respected and seen. At the core of my being, I aim to live and lead intentionally, and to be the representation that I never had growing up. I have served in a variety of roles, all of which have contributed to my personal and professional growth, making me diverse in skills, experiences, and opportunities!

## EDUCATION

### 2019 | University of Delaware

Bachelor of Science - Cum Laude  
Apparel Design Major  
Fashion Management Minor

### Spring 2018 | Paris American Academy

Haute Couture, Fashion Design, Tailleur  
Techniques, Design Process

## AWARDS

### May 2019 | Synergy Fashion Show

First Place: Best Construction &  
Craftsmanship

### 2018-2019 | Undergraduate Teaching Assistant

Apparel & Fashion Studies Department |  
University of Delaware

## SKILLS

Content Creation | Video & Photo Editing | Graphic  
Creation | Fashion Design | Fashion Styling | G Suite |  
Patternmaking | Draping | Embroidery | Machine  
Sewing | Hand Sewing | Couture Techniques | Picotage  
| Technical Flats | Illustration | CAD | Instruction |  
Microsoft Office | Adobe Photoshop | Adobe Illustrator |  
Canvas | Optitex | Publisher | CLO | TradeStone PLM

## EXPERIENCE

### Associate Creative Technical Designer

*PRISM ERG Scribe & AAPI ERG*  
2020-Present | Urban Outfitters

Adept at combining artistic vision with technical skills to conceptualize and execute innovative design solutions. Experienced in collaborating with cross-functional teams to bring in-house drape samples to life. Skilled in utilizing industry-standard design software (Optitex & CLO3D) and staying abreast of design trends and technologies. Contribute to top performing and best selling styles.

### UGC & Content Creator

2021-Present | @karysantayana

Create androgynous fashion & style content to inspire & motivate radical non-conformers to show up as the most authentic version of themselves. Drive ROI, sales, & brand awareness for brand partners & create high quality content.

### Creative Director, Designer & Co-Founder

2022-Present | Bleed Your Heart Out Glass

Co-founder and lead decision maker for small-batch stained glass business. Design and execute all product designs from concept to pattern making to soldering to sales.

### Fashion Stylist // Assoc. Fashion Stylist // Intern

2018-2021 | QVC Studio Park

Styled models for live on-air programming. Collaborated cross-functionally to execute shows. Interpreted styling direction and branding decks. Regularly styled shows exceeding sales goals

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